

## **Authority Mission Statement and Performance Measurements**

**Name of Public Authority:** County of Chautauqua Industrial Development Agency (CCIDA)

**Mission Statement:** The CCIDA is an economic development organization authorized and empowered by the State of New York to make Chautauqua County a better place to work, live, and visit. We facilitate development by attracting new businesses, while promoting the retention and expansion of existing businesses. Assistance in the forms of incentives – tax abatements, low interest loans, and bond financing – enhances the opportunities for job creation and retention by our businesses.

**Date Adopted:** The Mission Statement was originally adopted over 50 years ago. It was revised and readopted over 14 years ago after a professionally-facilitated board retreat, and has not changed since.

### **List of Performance Goals:**

- 1. Business Attraction** - Attract businesses, visitors and new residents by maintaining a skilled workforce, developing infrastructure, and creating a dynamic environment in which to work, live, and visit.
- 2. Business Retention** - Proactive outreach (reach out) to identify potential business retention and expansion opportunities, and continue support after closing.
- 3. Capacity** - We will build capacity through staff development/education, educational outreach to the business community, continued membership on local, regional, and national economic development organizations, and maintain appropriate staffing levels to deliver quality services.

### **Additional questions:**

**1. Have the board members acknowledged that they have read and understood the mission of the public authority?** – Yes

**2. Who has the power to appoint the management of the public authority?** The CEO is appointed by the County Executive, which is affirmed by the County Legislature. The CEO appoints the staff of the CCIDA.

**3. If the Board appoints management, do you have a policy you follow when appointing the management of the public authority?**

The Board does not appoint the Management.

**4. Briefly describe the role of the Board and the role of management in the implementation of the mission.**

The CEO provides a report to the Board at each monthly board meeting regarding projects that align with the mission. The CEO also develops and presents an Annual Report in the month of February or March of each year for the previous year's performance. The CCIDA Board directs the CEO, who directs the staff, regarding any re-direction and/or new initiatives. All new projects and initiatives developed by staff are reviewed with the Board prior to implementation.

**5. Has the Board acknowledged that they have read and understood the responses to each of these questions?**

The Board reviews each of these questions annually.