

CCPEG Project Funding Allocations

Project Name	Project Sponsor	Project Description	Total Project Cost	Amount Awarded
Village of Mayville Waterfront Activation Phase 1	CCPEG/Village of Mayville	The Village of Mayville has developed a Master Plan for Lakeside Park on Chautauqua Lake. Within the Plan, waterfront access, trail improvements, signage, Chautauqua Belle placemaking, historic signage recognition, beach improvements, public pier, and depot programming, were all important projects identified. The Village has been awarded grant funding for total project costs set at \$900,000 to implement a public access/kayak/canoe launch, create beach improvements, develop additional trails, and define public space and signage at the Chautauqua Belle.	\$900,000	50,000
CCPEG 'Live Chq' Marketing Initiative	CCPEG	Various improvements to CCPEG Website, resources to support Marketing & Communications Coordinator role, special projects and initiatives.	\$215,000	\$50,000
Craft Beverage Tourism Marketing Initiative	CCPEG/CCVB	This project seeks to increase brand awareness of Chautauqua County as a tourism destination for craft beer, wine, cider, and distilled spirits by deploying a two phase marketing strategy over two years. Task 1 includes brand development: the creation of a strategic plan and style guide; development of key messaging; logo design; tagline development; and tactical marketing recommendations. Task 2 includes implementation and brand rollout: website development; collateral materials; social media campaign; temporary outdoor advertising; radio advertisement; print advertising; and the creation of blog posts and engagement of regional travel writers.	\$150,000	\$40,000

Chadakoin River Activation & Development Initiative	CCPEG	<p>The goal of this effort is to attract additional tourists and visitors with disposable income to spend additional time in downtown Jamestown, and improve the economic mobility of the waterfront for commercial development. The Chadakoin River Strategic Business Plan is designed to be the mechanism in which specific, actionable, and incremental steps can be identified, prioritized, developed, funded, and implemented. This will lead to the completion of the requisite infrastructure, safety measures, programming, marketing, and other related improvements resulting in the revitalization of Jamestown's waterfront.</p>	\$2,141,652	\$50,000
Housing Market Assessment and Development Strategy	CCPEG	<p>A county-wide housing market study has been identified as a priority project in past due to anticipated long-term impacts from the COVID-19 pandemic. These include the potential increase of remote work and desire for residents to live in more rural settings. The study would be designed as a tool to attract investment and development of certain housing types in targeted areas of the county. This effort will involve two phases; an inventory and analysis of county-wide housing, and an analysis of future housing needs. Ultimately, this study is intended to develop strategies that will result in the attraction of developers engaged in county-wide housing projects.</p>	\$62,500	\$62,500
Consolidated Code Administration & Enforcement Feasibility Study	Chautauqua County	<p>The project will explore the practicality of, and specific action steps necessary to, consolidate and/or provide more efficient zoning and building code administration and enforcement county-wide. As accomplished in other counties in New York State, this could result in efficiencies and sharing of services (economies of scale), as well as the effectiveness of a single approach. Additionally, an analysis of consolidated housing court may also be explored, depending on available resources and municipal interest.</p>	\$65,000	16,250

Lakewood Hartley Park Improvements	Lakewood Community Development Corporation (LCDC)	The Village of Lakewood and Lakewood Local Development Corporation are developing a multi-phase plan for improvements to an existing park to take advantage of its unique location on the shore of Chautauqua Lake, attract more users, and facilitate increased patronage of businesses along Chautauqua Ave by boaters on Chautauqua Lake. The first phase includes new two-tiered playground equipment. Future phases may include walkways and other amenities to attract boaters from the lake and into the village.	\$701,000	\$25,000
Cassadaga Lakes Kayak Launch	Cassadaga Lakes Association (CLA)	The Cassadaga Lakes Association would like to add a kayak launch to their doct system. Currently, they have a power boat launch that is managed by the New York State Department of Environmental Conservation (DEC). The addition of a kayak launch has been a DEC and Cassadaga Lakes Association priority for a number of years. The DEC has confirmed that they will maintain the launch once it's installed	\$40,000	\$10,000
Lake Shore Drive Complete Streets Project	City of Dunkirk	As a first phase to public infrastructure improvements identified within the city's BOA Plan, the City of Dunkirk is beginning complete street and beautification enhancements to Lake Shore Drive, to include roadway reconstruction to add new bike lanes, curbing, traffic calming medians, landscaping, improved lighting, and green infrastructure to better handle roadway runoff in such close proximity to Lake Erie. The project will improve connectivity, walkability, and safety along Dunkirk's waterfront, ultimately increasing tourism and driving business and community development. The City of Dunkirk received a TAP Grant for this project, and is requesting \$50,000 from CCPEG to be used as a portion of the required match for this project.	\$1,870,000	\$50,000
Fredonia Technology Incubator Strategic Plan Development	Fredonia Technology Incubator	The Fredonia Technology Incubator (FTI) developed a new strategic plan to move in an exciting new direction as a community hub of entrepreneurship, innovation, and economic development. The FTI is also seeking to rebrand, engage additional partners, fundraise, and undertake additional collaborative strategic planning efforts to further integrate the plan with external partners	\$20,000	\$20,000

Various Infrastructure Grant Projects	Chautauqua County South & Center Chautauqua Lake Sewer District; North County Industrial Water District	Project involves partnering with CPL to seek other grant resources for three (3) infrastructure projects slated to receive ARPA Funding. Should grant funding be received, freed-up ARPA resources can be reallocated to other high-priority (infrastructure and economic development) initiatives.	\$24,513,882	\$17,000
First Impressions: A Pathway to a Vibrant Downtown	The Village of Westfield	This project is designed to undertake a range of streetscape enhancements in downtown Westfield to attract new residents, businesses, and visitors with a vibrant atmosphere. The Village is proposing to replace 115 street lights with LED period lighting, install pedestrian seating along the northern portion of Main Street, install a new event sign at the corner of Main Street and South Portage, and create a community garden in the front portion of Moore Park.	\$220,000	\$10,000
Portage Inn Site Development: Phase II	The Village of Westfield	As part of Phase 1 in the Portage Inn Site Development, community members in the Village of Westfield completed the construction of the First Responders Memorial Park on the front portion of the Portage Inn site located on North Portage Street. Phase 2 of the site's development involves taking the outdoor amphitheater, patio area access concepts to the design phase. While engineers have designed a roadway access to the lower parking lot, the other components have not been designed. The Village is seeking technical assistance for design services.	\$20,000	\$20,000

Sunset Golf Course Property Redevelopment Planning	Town of Busti	Sunset Hill Golf Course is approximately 60 acres located in the Town of Busti between Hunt Road and Fairmount Avenue. At this time, the realtor has a buyer who wants to purchase less than 10% of the property to construct housing. However, it could eliminate the capacity for the whole property to be developed in a fashion that would result in the maximum benefit to the owner, the Town of Busti, and the county. The Town is seeking assistance to engage professionals to analyze the site and proactively design the approach to develop all 60 acres in a manner that maximizes its potential.	\$9,500	\$4,250
Chautauqua County Chamber of Commerce Shop Local CHQ Program	Chautauqua County Chamber of Commerce	The Chautauqua County Chamber of Commerce has developed a suite of ShopLocalCHQ programs and projects, in an effort to drive local foot traffic and encourage residents and visitors to support local businesses. These programs include the gift card program, an online marketplace, and they are in early development for a pop-up/pop-in retail store. This project will provide assistance with maintaining the current infrastructure and increasing the marketing for these initiatives, further growing these programs and their impact for the Chautauqua County Business community.	\$61,800	\$10,000
2022 CCPEG Grant Awards Total			\$30,990,334	\$435,000