







#### **Mission**



#### **County of Chautauqua Industrial Development Agency**

The CCIDA is an economic development organization authorized and empowered by the State of New York to make Chautauqua County a better place to work, live, and visit. We facilitate development by attracting new businesses, while promoting the retention and expansion of existing businesses. Assistance in the form of incentives – tax abatements, low interest loans, and bond financing – enhances the opportunities for job creation and retention by our businesses.



#### **Chautauqua Region Economic Development Corporation**

Chautaugua Region Economic Development Corporation (CREDC) is the CCIDA's component organization, which acts as a mechanism for undertaking projects and initiatives related to collaborative county-wide economic development.

#### **Table of Contents**

#### **CCIDA**

Mission Statements	2
Letter from Mark Geise	3
2022 Accomplishments	4-5
2023 Goals	6-7
CCPEG	
Mission Statement	8
2022 By the Numbers	9
2022 Grants & Awards	10
Work Groups	11-17
Board of Directors	18
Staff Directory	19

### **Summary of Accomplishments**



**NUMBER OF PROJECTS** 



TOTAL INVESTMENT APPROVED/COMMITTED \$501 million



# OF AL TECH **LOANS** 



**TOTAL GRANT DOLLARS OBTAINED \$7,881,607** 



**NUMBER OF EDA CARES ACT LOANS** 



TOTAL FULL-TIME EQUIVALENT PERMANENT **JOBS TO BE CREATED OVER 3 YEARS** 



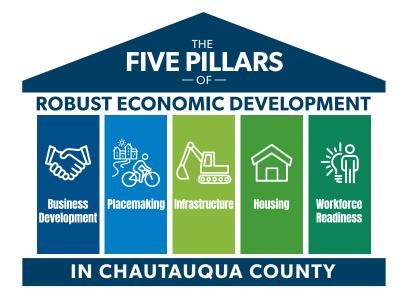
**TOTAL FULL-TIME EQUIVALENT JOBS** RETAINED



PILOT PAYMENTS TO CHAUTAUQUA **COUNTY TAXING JURISDICTIONS** \$2,158,841

To summarize, in 2022 the CCIDA Board approved/assisted more than 50 projects, which included loans, incentives (federal, state, and local), and grants secured. These activities will result in a total investment in Chautauqua County of \$500,841,900, will create 363 permanent jobs, have resulted in the retention of 774 jobs, and have or will create hundreds of construction jobs. These activities included the approval of loans for businesses, incentives for development projects, and the procurement of grants. Some of these projects included incentives for the \$348 million ConnectGen Solar Project in South Ripley; the \$42.3 million Electrovaya Battery Manufacturing Facility Project in the Town of Ellicott; approval of incentives for the \$4.5 million White Inn Restoration Project in Fredonia; and a myriad of less than 5 MW solar projects located throughout the County (to name just a few).

In 2022 alone, the CCIDA approved Cares Act Loan funding for 8 businesses in Chautauqua County in the amount of \$896,000, which were part of the \$10.5 million U.S. Economic Development Administration (EDA) grant received by the CCIDA in 2020. The CCIDA also approved 9 AI Tech Loans totaling \$2.2 million, and secured 15 grants totaling \$7.9 million.



## **Dear Community Stakeholders,**



Let me start off by saying THANK YOU to all of our economic development partners located throughout the county and region for helping to make 2022 an epic year!

As we close out 2022 and look back at the CCIDA's 50th anniversary of serving Chautauqua County, I am inspired by every facet of what our economic development team does and is, from the staff and their ability to constantly come up with innovative and proactive ways of doing things, to the volunteerism of board and committee members and others, to municipal leaders and volunteers, to the courage of our local companies to invest.

Through all of the adversity posed by the pandemic and its aftermath, the County of Chautauqua Industrial Development Agency (CCIDA) team has once again delivered on its mission of attracting new businesses while promoting the retention and expansion of existing businesses - the result of which was our support in the creation of 363 new jobs, the retention of 774 existing jobs, and the catalyzation of more than \$500 million in capital investment in Chautauqua County!

In 2022, the CCIDA's component organization, Chautauqua Region Economic Development Corporation (CREDC), continued to act as a mechanism for undertaking projects and initiatives related to collaborative county-wide economic development. CREDC, as the umbrella organization for the public-private economic development collaborative the Partnership for Economic Growth, was successful in obtaining millions of dollars in economic development resources to advance a wide array of priority economic development projects across the Partnership's five priority Work Groups.

These positive results were due to the unwavering dedication of an extremely capable staff, board, community volunteers, consultants, and so many others.

Economic development is a team sport! And it is not a sprint....it's a marathon. I liken the efforts involved with economic development to geology, which involves exertion of force over time. With continued efforts, the impacts can be experienced; and this requires everyone pushing in the same direction.

I commend the leadership exhibited by County Executive Wendel and the County Legislature for their unwavering support of our efforts as we focus on key strategic issues. While we no doubt face ebbs and flows in our local, regional, state, and federal economies, Chautauqua County continues to grind away toward a better future.

In terms of aspirations for 2023, the CCIDA desires to accomplish the acquisition of a large parcel or parcels of land for expansion of the County's shovel-ready site offerings; re-activating several key vacant buildings, including the Furniture Mart Building in Jamestown, Lake Shore Hospital in Hanover, Silver Creek School in Silver Creek, Truck-Lite Building in the Town of Ellicott, Lenhart Hotel in Bemus Point, the large formerly ConAgra-owned Building (now owned by the CCIDA) in Dunkirk, and others; continue to work with the City of Dunkirk, State, and NRG in getting the NRG facility back into productive use; and developing a marketing and branding strategy for the county to help address population decline and supply businesses with much-needed talent (to name a few).

Finally, I'd like to applaud our Board of Directors for their commitment and time dedicated to this organization. Special thanks go out to retiring board members Kelly Farrell-DuBois, Hans Auer, former Vice Chair Dennis Rak, and former Chairman Michael Metzger.

The following report is a summary of our team's work in the past year, along with a roadmap for top priorities in 2023. As we look to 2023, I pledge that we will continue to be aggressive and intentional as we concentrate our efforts on the aforementioned key priorities and others.

Thank you for your support. We look forward to another great year ahead!

Mark R. Geise

Mach Jun

Chief Executive Officer

# 2022

#### **TOP 10 COUNTY ECONOMIC DEVELOPMENT ACCOMPLISHMENTS**

**CCIDA ACCOMPLISHMENTS** 

#### ConnectGen

The CCIDA has been working with the Town of Ripley, ConnectGen, and a number of other stakeholders to



develop a 270 MW solar facility in South Ripley. This \$348 million project will have broad-ranging economic impacts, including payments to landowners, payments to the taxing jurisdictions, the creation of jobs, payments to the Fire Department, and a very significant host community agreement to be used for a range of economic development purposes.

# 2 | Sustainable Energy Jamestown, LLC (Electrovaya)

The CCIDA worked with the Electrovaya Canada Team for almost 2 years to provide the incentives and confidence for this established Canadian firm to purchase the Heidenhein Building in the Town of Ellicott for this \$42.3 million project to manufacture lithium ion batteries in the US. The project will create 250 FTEs.



# Less than 5 MW Solar Projects Approved

The CCIDA approved incentives for \$65,423,199 in small solar projects, which include the following:

Hanover PV II, LLC (Routes 5 **& 20)** - \$6,895,000

**Omni Dewittville Solar, LLC-**\$5,045,000

**Omni French Creek Solar, LLC -** \$3,376,670

**Pomfret II PV, LLC** - \$5,638,800

NY Hanover II, LLC

(Angell Road) - \$3,975,000

Fay Street Solar - \$5,426,763 Route 20 Solar - \$7,002,275

**Barnes Road East** - \$7,669,207 **Barnes Road West** -

\$8,720,984

**SL Fredonia** - \$6,628,500

**Omni Portland Solar, LLC-**\$5,045,000

#### 4 EDA & Al Tech Loans Approved



#### **EDA Loans Approved**

The CCIDA approved \$1,150,500 : The CCIDA approved in EDA loans in 2022 from the \$10.5 million EDA Loan Fund:

**Dunkirk MoviePlex** - \$375,000 : Loan Fund:

Colecraft - \$100,000

Bilicki Law Firm - \$80,000

**Artone** - \$125,000

Heritage Ministries - \$100,000 : (Welch Building) - \$475,000

**Labyrinth Press Co** - \$100,000 Merritt Wineries - \$92,500

**Bemus Point Inn** - \$250,000



#### Al Tech Loans Approved

\$1,695,152 from the now de-federalized Al Tech

International Ordnance -

\$230,000

2 Portage, LLC

Artone - \$125,000

**Jamestown Print Company** dba MW Graphics - \$60,000 3811 Holdings, LLC dba **Ghostfish Brewing Co. East-**\$165,902

MKIM, LLC dba the Landmark - \$250,000

Lexington Machining, LLC -\$326,750

42 Lake Erie, LLC - \$62,500 (amended)

# 5 Chautauqua County Partnership for Economic Growth

CCPEG was formed in 2019 as a program of the CCIDA. CCPEG, which is a public/private partnership, represents the active participation of over 100 economic development partners from throughout the county. CCPEG is supported by the Northern Chautauqua Community Foundation, Gebbie, the CCIDA, and the County. After completing an economic development strategy for the County, CCPEG was awarded a \$1.05 million grant from the Ralph C. Wilson, Jr. Foundation in 2021. CCPEG works with Business, Community, Workforce, Housing, and Tourism Development partners to identify and submit a multitude of state grant applications for funding, and provides technical assistance to a multitude of other applications that were submitted throughout the county. Besides the Ralph C. Wilson, Jr. Foundation funding of more than \$1 million awarded in 2021, CCPEG was awarded \$930,000 in local funding in 2022 from a range of sources, including ARPA and several local foundations.



#### 6 Restoration of the Historic White Inn



The CCIDA is working closely with local developer Steve St. George, and local restaurateur Devon lones, to put together local, state, and federal funding incentives in order to fully restore the historic White Inn, which is located in the heart of downtown Fredonia. While the original project cost was estimated at approximately

\$4.5 million, it is now significantly more than that. The White Inn sat vacant for more than 4 years, and working closely with Hanna Realty, the CCIDA team was able to get this project launched.

# Comprehensive Analysis for Shovel-Ready Site(s)

Utilizing \$2.8 million of ARPA funds, \$730,000 of County funds, and CCIDA funding, the CCIDA team is continuing to negotiate with several property owners in the western part of the county to purchase 150 acres of land to establish a new industrial park. The CCIDA will seek to leverage existing funds to secure state funding (FAST NY) and federal funding (Infrastructure Bill). The CCIDA, in partnership with CCPEG and the County, is also working with a consultant Clark Patterson Lee (CPL) to identify, vet, and prioritize sites in the South County suitable for industrial/business development. This is in response to the need for an improved inventory for market/shovel-ready sites based on the current low inventory of such sites as documented by Invest Buffalo Niagara (IBN) in 2020. We are also actively negotiating with the owners of several other priority sites.

### 8 | Silver Creek School Repurposing

Region 9 UAW Housing Corporation intends to renovate the historic 57,070 sq. ft. former Silver Creek High School, which has been abandoned and dilapidated. The new project will include 47 affordable apartments for persons 55 and over at a total project cost of \$23.8 million. In December 2022,

with the technical assistance from the CCIDA, the Village of Silver Creek was awarded a \$1 million Empire State Development (ESD) Restore NY grant. The developer will be seeking additional resources, including CCIDA incentives, to advance this important project.



### CCIDA AND CCPEG ACCOMPLISHMENT 9 ARPA Funding Award

The County was awarded \$24.6 million in American Rescue Plan Act (ARPA) funding, of which a substantial amount (\$4.3 million) was allocated for economic development-related projects (and more than \$10 million for other infrastructure-related projects), several of which are being managed by the CCIDA. These include:

Site acquisition and due diligence for shovel-ready sites -\$2.8 million

CCPEG for a multitude of economic development-related projects - \$500,000

Workforce Development Initiative (CAP 2.0) with WIB, ICC, CCVB, CCIDA - \$352,000

Marketing Assistance to Businesses and NFPs, working with the Small Business Development Center, Insyte Consulting, and IBN. This includes Marketing Assistance Grants (35 @ an average of \$8,000 each); ESG Whitepaper and Direct Assistance, and Economic Gardening (5 companies) - \$400,000

Broadband Expansion to Unserved or Underserved Communities, working with ECC Technologies - \$2.5 million

Most of this funding has been or is in the process of being expended.

#### **CCPEG ACCOMPLISHMENT**

# 10 Collaboration with Dunkirk and Jamestown

Dunkirk Downtown Revitalization Initiative Proposal – CCPEG/

CCIDA provided technical assistance and financial assistance for the development of a Downtown Revitalization Initiative (DRI) application seeking \$10 million to enhance Dunkirk's waterfront and downtown core. Their application is in the evaluation process with the Regional Economic Development Council.

Chadakoin River Strategic Business Plan - CCIDA, CCPEG, the Gebbie Foundation, Board of Public Utilities, RTPI, and other partners worked collaboratively on a strategic action plan for enhancing the navigability of the Chadakoin River by small motorized watercraft, from McCrea Point Boat Launch to the basin. The business plan identifies projects, both economic and environmental-related, as well as marketing recommendations, and resulted in conceptual drawings, costing, a proposed timeline, suggested partnerships, and the identification of funding sources. This project was awarded more than \$1.2 million via the CFA to implement several recommended projects, including signature gardens, channel markers, kayak launch, boat docks, tiered seating, visitor kiosk, removal of debris, etc. CCPEG and partners have been awarded an additional \$361,000 to improve the projects already approved by NYS DOS.

2023

**TOP 10 COUNTY ECONOMIC DEVELOPMENT GOALS** 

#### 1 | Re-activate Properties of Community Importance

Furniture Mart Redevelopment - Continue to work with the Gebbie Foundation and other key stakeholders in Jamestown to que up the Furniture Mart building for future development. This has been an ongoing process that we will continue to put time and effort toward until it is accomplished.

Talcott Street Sale and Redevelopment - Continue to work with Refresco, Empire State Brands, Hanna Realty, and other potential developers, to market it to outside developers so that we can get it back into use while creating jobs and commerce in Dunkirk. Refresco has signed an LOI and is currently undertaking due diligence.

Silver Creek School - Continue to work with the developer (Region Nine) to convert the dilapidated Silver Creek School into senior housing by providing incentives and technical expertise. Supported their Restore NY Application seeking \$1.5 million to make the project feasible.

Truck-Lite - Continue to work with a manufacturer who is seeking to purchase the Truck-Lite facility.

# 2 Aggressive Proactive Business Retention & Expansion Initiative

Continue to work with current businesses throughout Chautauqua County to ensure they continue to prosper and grow by providing technical assistance and incentives through the CCIDA, ESD, and other sources.

### 3 | Wells Enterprises/Ferrero and Immunity Bio

Work with Wells Enterprises/Ferrero and Immunity Bio to ramp up prior levels of employment and beyond by providing technical assistance and incentives.

# 4 Chautauqua County Partnership for Economic Growth & Expansion Initiative

Continue to provide resources within the CCIDA, and continue to lobby for resources from the County, to continue to support CCPEG programs and initiatives to further their collaboration with community partners in identifying and implementing community and economic development-related projects.

#### 5 Acquire Shovel-Ready Site(s)

Acquire a site or sites (a minimum of 80 acres) and determine what level of infrastructure and due diligence is required to make the site(s) suitable for industrial/business development. This is in response to the documented need for an increased and improved inventory of market/shovel-ready sites.

# 6 County/Economic Development Marketing & Branding to Reverse Population Decline

In an attempt to "sing our praises" about what a great place Chautauqua County is to conduct business, raise a family, and visit, the CCIDA and CCPEG hired a Director of Marketing and Communications (Jason Toczydlowski) to develop and implement a marketing strategy in conjunction with a myriad of other county stakeholders, which will result in more people staying or relocating here to fill available job positions, retiring here, and/or visiting, ultimately resulting in a reversal of population decline. Funding for this initiative, which exceeds \$150,000, has culminated in an RFP for website development and branding being led in mid-2023, and a consultant or consultants will be under contract in early 2023.



Immunity Bio, Dunkirk, NY



Shoreline at Chautaugua Institution



### 7 ARPA Funding Award

Work diligently to get all of the economic development-related ARPA projects implemented and all of the ARPA funding working in the community, which includes the following:

**Site acquisition and infrastructure for shovel-ready sites** - \$2.8 million - CCIDA will work to secure additional state (Fast NY) and federal (Infrastructure Bill) by leveraging existing ARPA and County funding.

CCPEG for a multitude of economic development-related projects - \$500,000

Workforce Development Initiative with WIB, JCC, CCVB, CCIDA - \$352,000

Cornell Cooperative Extension Ag. Improvement Program - \$232,540

Marketing assistance to businesses and NFPs - \$400,000



### 8 | Collaboration with Dunkirk and Jamestown

**Dunkirk Downtown Revitalization Initiative (DRI)** – Assuming Dunkirk is awarded a \$10 million DRI grant award from the 2022 proposal to the WNY Regional Economic Development Council, continue to work with the stakeholders to ensure that projects enhance Dunkirk's waterfront and downtown core while aligning with the County's Economic Development Strategy.

**Chadakoin River Strategic Business Plan** – The CCIDA, CCPEG, the Gebbie Foundation, BPU, RTPI, and other partners will work collaboratively with the City of Jamestown to implement the projects from the 2021 and 2022 CFA awards, which include economic, environmental, and marketing-related projects intended to activate Jamestown's waterfront.

### 9 | Agricultural Development & Enhancement Strategy

Implement recommendations resulting from the County's Agricultural Development & Enhancement Strategy (CCADES), which is an update to the County's Farmland Protection Plan. The objective of the update was to provide an accurate reflection of the current agricultural conditions in Chautauqua County and devise strategies to increase the economic viability of the agricultural industry, encourage farmland protection, and increase public interest and awareness of local agriculture.

#### 10 NRG Re-Use Initiative

The County is working with the City of Dunkirk to undertake Phase II of this initiative, which is being funded by a grant of \$160,000 through NYSERDA's Just Transition Site Reuse Planning grant program, to advance several predevelopment activities. These may include a detailed infrastructure assessment, Phase 2 Environmental Site Assessment, development of marketing materials, site planning, workforce development strategies, non-site-specific community revitalization strategies, public engagement, and others as determined through the initial baseline planning process, and is follow-up to Phase I work already completed.



#### **CCPEG Mission**

The Chautauqua County Partnership for Economic Growth brings together public and private leaders to focus on county-wide and regional economic development. It serves as the catalyst and broker of resources for advancing economic prosperity efforts and is the central coordinating entity for the formation, retention, development, and attraction of quality jobs and advancements to quality of life in Chautauqua County.

#### **Investors**

Ralph C. Wilson, Jr. Foundation

Chautauqua County

County of Chautauqua Industrial Development Agency

Northern Chautauqua Community Foundation

Gebbie Foundation

#### **Partners**

Thank you to our many partners who we have collaborated with throughout 2022.

**Chautauqua County Partnership** for Economic Growth **CCIDA ADVISORY CREDC BOARD DEPARTMENT OF PLANNING & STAFF DEVELOPMENT BUSINESS PLACEMAKING** WORKFORCE HOUSING INFRASTRUCTURE **DEVELOPMENT DEVELOPMENT DEVELOPMENT** 



### **2022 By The Numbers**

In 2022, CCPEG focused on advancing 15 priority projects in alignment with the Economic Development Strategy. The Partnership also provided over \$420,000 in financial assistance and technical assistance to support several dozen partner-led projects and initiatives that support economic revitalization and long-term strategic investment throughout Chautauqua County. In addition, the Partnership was awarded nine grants in 2022, totaling over \$1.4 million, and leveraged an additional \$7.5 million on behalf of its partners.









\$1,467,500 CCPEG Funding Secured 40
Partnership Meetings





### **Funds Allocated**

to support implementation of the CHQ Co Economic Development Strategic Plan

7 Projects Totaling

\$417,000

using Ralph C. Wilson, Jr. Foundation & Chautauqua County ARPA funds





### **2022 CCPEG Grant Awards**

Grant Information	Awardee	Amount
Northern Chautauqua Community Foundation, Administrative Capacity	CCPEG	\$100,000
Ralph C. Sheldon Foundation, Friends of the Greenways Initiative	CCPEG	\$25,000
Ralph Wilson Legacy Funds, Community Foundation for Greater Buffalo, Silver Creek Playground Improvements	CCPEG	\$12,500
Ralph Wilson, Jr. Foundation, Economic Development Project Support and Administrative Capacity (2nd Installment of 3-year grant)	CCPEG	\$350,000
Gebbie Foundation, Administrative Capacity	CCPEG	\$80,000
Chautauqua County ARPA Award, Implementation of the Chautauqua County Economic Development Strategic Plan	CCPEG	\$500,000
Chautauqua County ARPA Award, Trail Development	CCPEG	\$125,000
Chautauqua County ARPA Award, Special Tourism Development and Marketing Initiatives	CCPEG	\$200,000
ESD Market NY, Craft Beverage and Ecotourism Marketing Campaign	CCPEG	\$75,000
2022 CCPEG Grant Awards Total		\$1,467,500

### **Additional Grant Dollars Leveraged**

Grant Information	Awardee	Amount
ESD, Chadakoin River Activation	City of Jamestown	\$361,000
NYS WIIA, Westside Sewer Extension Phase 2	Chautauqua County	\$6,000,000
NYS EPG, Route 5 & 20 Sewer Line Engineering Planning Study	Town of Hanover	\$36,000
ESD, White Inn Redevelopment	D&S White Inn, LLC	\$519,448
USEPA, Brownfield Redevelopment Revolving Loan Fund	CCIDA	\$600,000
ESD Restore NY, White Inn Redevelopment	Chautauqua County	\$1,550,000
ESD Restore NY, Region 9 Housing Project	Village of Silver Creek	\$1,000,000
ESD Restore NY, Welch's Building	Village of Westfield	\$1,500,000
ESD Restore NY, P&G Building 411 Central Ave	City of Dunkirk	\$1,000,000
NYS Department of State Local Waterfront Revitalization Program (LWRP), Northern Chautauqua LWRP	Chautauqua County	\$193,500
DOS LWRP, Mayville Waterfront Activation	Village of Mayville	\$675,000
${\sf National\ Grid\ Main\ Street\ Revitalization\ Grant\ Program,\ White\ Inn\ Redevelopment}$	D&S Whine Inn, LLC	\$100,000
Additional Grant Dollars Leveraged Total		\$7,173,948



Act as one in preparing the future workforce and developing the current workforce resulting in competitive, successful, thriving businesses, and establish a brand identity as the "Work Belt" region in the U.S.A.

### **Priority Projects**

#### 1 | Talent Attraction and Retention Initiative

This workforce development initiative is to establish and implement a cohesive talent recruitment and retention marketing strategy and campaign, which focuses on the unique and exceptional quality of life here in Chautauqua County. Two accomplished firms have been hired in December for both the campaign and a web development project that includes a dedicated campaign website and new and improved sites for CCIDA, CCPEG, and CREDC. During each season in 2022, content was collected to be used for the campaign that will highlight a well-lived life and encapsulate and define a Chautauqua County lifestyle. Some of that content, including video, photography, original art, and copy, is being trickled out within a campaign currently called Live CHQ.

# 2 Business Assistance for Improving Workplace Culture

Utilizing funding from the County's ARPA award, this collaborative project with CCIDA, the Small Business Development Center at Jamestown Community College, and the Chautauqua County Chamber of Commerce offered grants of up to \$10,000 for marketing assistance to small businesses. Another \$5,000 was made available for companies to conduct a workplace culture assessment with Insyte. Several companies are taking advantage of this program, and a self assessment tool for businesses will be available in early 2023.







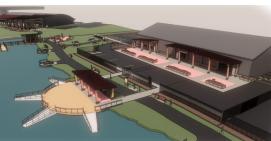
Ensure Chautauqua County fosters a positive environment for the creation and expansion of small and large businesses, and prepares development-ready sites throughout the county. Identifies challenges that need to be overcome by businesses in order to grow and thrive, while identifying core sectors that should be targeted in order to optimize key assets and amenities.

### **Priority Projects**

#### 1 | Development-Ready Site Preparedness Initiative

This project seeks to improve the inventory of sites for development as well as prepare critical infrastructure for economic development purposes. The strategy includes efforts to prioritize investment in strategic greenfield sites to enhance the County's ability to market them to businesses looking to locate or expand within the region. It also includes the identification and analysis of known or suspected brownfields, and the development of tools necessary to remediate, market, and redevelop them into economically productive uses. The County and CCIDA made tremendous progress in 2022 by securing a total of \$3.5 million in resources to acquire and develop a new 145 acre industrial park in the county. The CCIDA was also awarded a \$600,000 grant from the USEPA to establish a Revolving Loan Fund (RLF) for brownfield remediation and redevelopment.







Chadakoin Project Renderings



site evaluation & control



environmental permit



infrastructure design complete



infrastructure complete

# Chadakoin River Activation and Development Initiative

The goal of this project is to activate Jamestown's waterfront and maximize visitation in the river corridor and basin areas, leading to increased economic activity in and around downtown Jamestown. With funding secured, preparation began for the initial stage of activation. In addition, in collaboration with partners, CCPEG applied for funding for both shoreline stabilization efforts and to cover inflationary cost increases for Phase I projects. Several events were held in the basin area in 2022, drawing thousands of people to the space, increasing public awareness of the area and providing information on infrastructure needs in the future.

#### 3 | NRG Reuse Alternatives and Feasibility Study

After being awarded funding from the NYSERDA Just Transition program, CCPEG continues to work in partnership with the CCIDA, City of Dunkirk, NYSERDA, NRG, and Bergmann Associates to collect building and site infrastructure data to understand the best uses for the site and better develop and inform the Phase II Study. This study is intended to identify viable alternatives for site reuse by leveraging its site assets and its geographic location on the shore of Lake Erie.

# 4 Agricultural Development and Enhancement Strategy

The Agriculture Development and Enhancement Strategy was officially completed in 2022. It was unanimously approved by the legislature in May, and final approval was given by the New York State Department of Agriculture and Markets in August. The plan is intended to support farmers and enhance profitability, but also a strategy for County leadership to identify opportunities and provide guidance in municipal planning in agriculture. Over the next 10 years, the Chautauqua County Department of Planning & Development hopes to partner with other agencies around the county to implement the top priority recommendations.



### **Partner-Led Projects**

# 1 | Chautauqua County Chamber of Commerce | ShopLocalCHQ Program

The Chautauqua County Chamber of Commerce has developed several ShopLocalCHQ programs and projects, and requested assistance with maintaining the current infrastructure and increasing the marketing for these initiatives.

Funding awarded: \$10,000



The Fredonia Technology Incubator developed a new strategic plan to move in an exciting new direction, and sought funding to implement this plan.

Funding awarded: \$20,000







Promote distinct public spaces that enhance community identity, promote unique experiences and destinations, and create social connections throughout Chautauqua County. Encourage unique senses of place that build upon and prioritize public and private investment that creates healthy, vibrant, walkable communities characterized by thriving tourism attractions, downtowns, and enhanced waterfronts specific to Chautaugua County.

### **Priority Projects**

#### 1 | Dunkirk Downtown Revitalization Initiative

CCPEG provided assistance to the City of Dunkirk for the development of a Downtown Revitalization Initiative proposal to the WNY Regional Economic Development Council (REDC). CCPEG also provided technical assistance and resources to identify, conceptualize, develop, and design projects obtained within the application, as well as assistance in producing a video presentation to the REDC. If awarded, NYS will provide \$10 million to the City of Dunkirk to aid in public and private projects that capitalize on Dunkirk's waterfront and downtown.



Jacob Bodway, CCPEG Trail Consultant and liaison to the Friends of the Chautauqua County Greenways group

#### 2 Trail Maintenance, Marketing, and Development

The county's trails organizations have come together to develop an official "Friends of the Chautauqua County Greenways" group to work collaboratively to apply for larger grant funding opportunities to maintain, market, and develop trails. The group will also work together to develop a county-wide online and interactive trails and recreation map which is currently lacking in the county. CCPEG received Sheldon Foundation funding to hire a consultant to determine the best organizational structure for the group. CCPEG will be hosting the Friends of the Greenways Group to coordinate efforts going forward, and has secured occupancy tax resources to hire a part time contractual employee to manage trail development/outdoor recreation projects and collaborations.

# Village of Mayville Strategic Waterfront Activation Master Plan

CCPEG supported the Village of Mayville in applying for \$675,000 in LWRP funding for three of 13 priority projects included in the master plan. These projects include Chautauqua Bell gateway improvements, a new kayak launch, and a waterfront pedestrian and bicycle trail. The objective of this project is to revitalize the Village's waterfront area, expanding recreational opportunities for residents and visitors, spurring economic growth within the community.

#### 4 | Tourism Transportation Shuttle

In partnership with the Chautauqua Area Regional Transit System (CARTS), the County, CCPEG, and tourism stakeholders are working collaboratively to develop a tourism transportation system and marketing/branding plan utilizing the new CARTS trolley buses. CARTS will be rebranded as CHQ Transit, with three trolley-style buses being rolled out in 2023, exclusively for tourism transportation. These clean-fuel hybrid trolley buses will better connect tourism accommodations and destinations, extending visitor stays, increasing spending, and improving overall visitor experiences.

# **5 | Craft Beverage, Wine, and Ecotourism Marketing Initiative**

CCPEG applied for and was awarded \$75,000 from ESD to prepare and implement a strategic plan to increase brand awareness of Chautauqua County as a tourism destination. Chautauqua County has many tourism draws, including craft beer, wine, cider, and distilled spirits, as well as outdoor and water sports, arts, comedy, music and other cultural events, and historic architecture, industrial, and agricultural assets. This project will brand and market our county's many assets with the goal of drawing new visitors and increasing the frequency and length of visits in order to maximize economic impact.

### **Partner-Led Projects**

### 1 | Portage Inn Site Development Strategy

The Village of Westfield sought technical assistance for design services for the second phase of their plan to redevelop the Portage Inn site, which includes an outdoor amphitheater, patio area, and lower parking area access.

Funding awarded: \$10,000

#### 2 | Lakewood Hartley Park Improvements

The Village of Lakewood and Lakewood Local Development Corporation are developing a multi-phase plan for improvements to Hartley Park. The first phase involves new two-tiered playground equipment.

Funding awarded: \$25,000

#### 3 | Cassadaga Lakes Kayak Launch

The Cassadaga Lakes Association sought assistance to add a kayak launch to their dock system.

Funding awarded: \$10,000

#### 4 | A Pathway to a Vibrant Downtown Westfield

The Village of Westfield requested funding to undertake a variety of streetscape enhancements in downtown Westfield, including enhanced lighting, seating, and signage.

Funding awarded: \$10,000









Engage and support municipal leaders, housing agencies, investors, homeowners, and tenants through projects that improve the county's housing stock and remove blight to provide a diverse range of housing styles in developed, walkable communities to meet the demands of today's workers and active adults.



### **Priority Projects**

#### 1 | Housing Market Action Plan

This study will be designed as a tool to attract investment and development of certain housing types in targeted areas of the county. A Request for Proposals (RFP) was released in November. It is anticipated that a consultant will be selected and secured in early 2023, with Phase I completed at the end of 2023. This phase involves an inventory and analysis of county-wide housing to establish a better understanding of our county's current housing stock and identify gaps within our housing market.

# **Consolidated Code Administration and Enforcement Feasibility Study**

This project is meant to better understand current conditions in code enforcement across the county and develop strategies for improving code enforcement on a county-wide scale. The consultant firm CGR has been hired to start exploring the idea of consolidating or improving zoning and building code administration and enforcement, as well as, further look into the county's housing court and possible improvements moving forward. Contract approval is underway, with plans to begin in early 2023.



### **Partner-Led Projects**

# County-wide Parcel Data Analysis & Information Management

County-wide Parcel Data Analysis & Information Management - The Chautauqua County Land Bank is undertaking a multiple stage initiative with the goal of delivering a data platform that will drive housing and real estate decision-making and strategies throughout the county.

Funding awarded: \$10,000



Partner with municipalities, utility districts, and related stakeholders to identify, develop, and secure funding for a wide range of infrastructure projects, especially those that align with the Chautauqua County Economic Development Strategic Plan or enhance or leverage previous investment in economic development within Chautauqua County.



### **Partner-Led Projects**

# 1 NYS Route 394 Public Water Supply Technical Assistance

The Town of Harmony requested funding for technical assistance to form a water district, apply for funding through the CFA process, and complete environmental reviews to advance the process of extending public sewer to the NYS Route 394 Corridor.

Funding awarded: \$15,000



The City of Dunkirk sought funding to be used as a portion of the required match for a Transportation Alternatives Program Grant, which they were awarded to begin Complete Street and beautification enhancements to Lake Shore Drive.

Funding awarded: \$50,000

# 3 | Sunset Golf Course Property Conceptual Development Plan

The Town of Busti sought assistance to engage professionals to analyze the Sunset Hill Golf Course site and proactively design an approach to develop all 60 acres in a manner that maximizes its potential.

Funding awarded: \$4,250





### 2023 CCIDA Board of Directors

#### **Gary Henry**

Chairman

Owner, Fancher Chair Co., Inc.

#### **Brad Walters**

Vice Chairman Executive Director, Southern Tier Builders Association

#### **Sagan Sheffield Smith**

Treasurer

Chief Financial Officer, Double A Vineyards

#### **Daniel Heitzenrater**

Secretary

President & CEO, Chautauqua County Chamber of Commerce

#### **Jay Churchill**

Member

Owner, Jamestown Electro Plating

#### **Steven Thorpe**

Member

President, Sheet Metal Workers Local Union No 112

#### **Rhonda Johnson**

Member

President, Weber Knapp

#### **Kevin Muldowney**

Member

PED Chair

Many thanks to the 2022 retiring board members Kelly Farrell-DuBois, Hans Auer, former Vice Chair Dennis Rak, and former Chairman Michael Metzger.













Clockwise from top-left: IBN's Greg Pokriki presenting the Be In Buffalo talent attraction campaign to the CCPEG Workforce Development Work Group, CCI-DA CEO Mark Geise at a public meeting for the Village of Mayville Strategic Waterfront Activation Master Plan, Chadakoin Activation partners discussing the shoreline restoration, staff and members of the CCPEG Placemaking Work Group riding the County's new clean-fuel hybrid tourism trolleys, CCIDA CEO and CFO with Legal Counsel Greg Peterson and Harry Sicherman at the at the 2022 NYS Economic Development Council (NYSEDC) Awards Banquet where CFO Rich Dixon was honored with the Brian T. McMahon Lifetime Achievement Award for excellence in Community-Based Economic Development, all nine County Executives who served Chautauqua County recognized at a CCIDA gathering at the Robert H. Jackson Center on March 11, 2022.

### **Our Staff**



**Mark Geise Deputy County Executive** for Economic Development and CCIDA CEO geisem@chqgov.com 716.661.8902



**Richard Dixon** Chief Financial Officer dixonr@chagov.com 716.661.8905



**Nathan Aldrich Economic Development** Coordinator aldrichn@chqgov.com 716.363.3672





**Carol Rasmussen** Project Manager rasmussc@chqgov.com 716.661.8914

CCIDI/

CCIDN.



**Linda Burns Project Manager** burnsl@chqgov.com 716.661.8916

CCIDN



**Kristine Morabito** Project Manager morabitk@chqgov.com 716.363.3650



Rosemarie **Strandburg** Executive Assistant/ Project Manager strandbr@chqqov.com 716.661.8903

CCIDI/



Kayla Strandburg Controller strandbk@chqgov.com 716.661.8907

CCID!



Jason Toczydlowski Director of Marketing and Communications toczydlj@chqgov.com 716.661.8302



**Rebecca Wurster Planning Coordinator** wursterr@chagov.com 716.363.3620



**Kristy Kathman Economic Development Specialist** kathmank@chqgov.com 716.661.8242



**Barbara Molnar Account Clerk** molnarb@chqgov.com 716.661.8259



**leanette Lo Bello** Administrative Assistant lobelloj@chqgov.com 716.661.8901

CCIDI/



**Crystal A. Erhard** Administrative & Financial Assistant erhardc@chqgov.org 716.363.3708



**Monica Simpson Economic Development** Specialist simpsonm@chqgov.com 716.363.3770



#### **North County**

214 Central Avenue, Suite 144 Dunkirk, NY 14048 716.661.8900

#### **South County**

201 West Third Street, Suite 115 Jamestown, NY 14701 716.661.8900

#### Follow us at:











**CHAUTAUQUA COUNTY, NY** 

# A LIFE Well Lived

Hundreds of Miles of Trails • Road Bike Routes • Pristine Waterways • Craft Breweries, Distilleries, and Wineries





